

New Programme Proposal approval Form

Course Title: MSc in ...

Mode of Delivery: Classroom

Duration: 12 months

Credits: 90

Level: 9

Proposed Start: 01/01/2020

Application Approval 31/07/18

Submission to QQI 30/09/18

Validation Panel 31/01/18

Milestones: Panel Report 30/04/18

DBS Response 15/05/19

PAEC 15/06/19

QQI Validation 31/07/19

Validating Body: QQI

1 Academic Rationale

1.1 Academic and Professional Rationale

The rationale for the programme is...

1.2 Key Features

1.2.1 Programme Structure

Module name	Existing Course	C/E	Semester	Hours
...	New	Core	1 1-6	24
...	New	Core	1 7-12	24
...	Existing	Core	1 1-8	48
...	New	Core	1 9-12	24
...	New	Core	1	24
...	New	Core	2	48
...	New	Core	2	48
...	Existing MBA	Core	2	48
Research Methods	Existing	Core	L	24
Applied Project	Existing	Core	3	N/A

1.2.2 Minimum Intended Programme Learning Outcomes

Graduates will be able to:

1. Analyse ...
2. Comprehend and distill ...
3. ...
4. MIPLO4
5. MIPLO5
6. MIPLO6
7. MIPLO7
8. MIPLO8
9. MIPLO9

1.3 Admission Requirements

NFQ Level 8 qualification from a cognate discipline, with a grade classification of second class or higher.

1.4 Compatibility with the Mission, Image and Strategic Goals of DBS

1.5 Similar Programmes

...

1.6 Common Modules

...

1.7 Cannibalisation and Mitigation Strategy

...

1.8 Staffing Requirements

The programme could be delivered by current faculty.

2 Feasibility Study

2.1 Job Market and Employability

2.1.1 Graduate Opportunities and Careers

...

2.1.2 Exemptions

Not Applicable

2.2 Programme Demand and Competitors

2.2.1 Projected Demand

2.2.2 Government Schemes

2.2.3 Employer Support or Demand

2.2.4 Competitors

...

2.3 Marketing

2.3.1 Target Market

NFQ Level 8 graduates of the appropriate level (2.2) from a cognate discipline.
Either full time or part time.

The target demographic for full time students will be ...

2.3.2 Marketing Strategy

2.3.3 Potential Hurdles

A strong demand for the programme is expected, and no immediate hurdles are foreseen.

2.4 Financial Model

2.4.1 Expected Numbers

The course will not run with fewer than 15 students...

2.4.2 Tuition Fees

2.4.3 Additional Resources

No significant additional resource requirements are envisaged...